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## **Lexus Vehicles Win Best Retained Value Award**

**Honolulu, HI (April 28, 2011)** – Lexus was named the top luxury brand in Edmunds.com Best Retained Value Awards announced earlier this month.

The Edmunds.com Best Retained Value Awards are designed to spotlight automotive brands with the strongest projected values following five years of ownership.

Based on 2011 model-year vehicles, Edmunds.com predicted Lexus to have an average retained value of 48.1 percent.

“The Edmunds.com Best Retained Value Awards confirms what our customers have long told us: Lexus continues to be the top luxury vehicle in Hawaii,” explains Alan Young, Group Vice President and General Manager of Servco Lexus.

Lexus also captured four segment-category awards, earning twice as many Best Retained Value accolades as the next luxury brand:

- Sedan Over \$40,000: 2011 Lexus GS 350 at 45.8 percent
- Convertible \$35,000 to \$45,000: 2011 Lexus IS 250C at 48.9 percent
- SUV \$35,000 to \$45,000: 2011 Lexus RX 350 at 49.6 percent
- SUV Over \$45,000: 2011 Lexus GX 460 at 47.8 percent

Servco Lexus, with dealerships in Honolulu and Kahului, has represented fine Lexus automobiles in Hawaii since 1989.

Servco Pacific Inc., a top 15 Hawaii corporation and a 92-year-old privately held company, is primarily focused on automotive sales and service; consumer goods; insurance services; and private equity investments. It employs over 1000 people and is ranked as one of the top 15 "Best Places to Work in Hawaii" by the Best Companies Group and *Hawaii Business* magazine for seven years in a row.

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